



Association of Development  
Finance Institutions Of Malaysia



Association of Development  
Financing Institutions in  
Asia and the Pacific



Association of National  
Development Finance  
Institutions in Member  
Countries of The Islamic  
Development Bank

## **AIDE MEMOIRE**

**for**

**ADFIM-ADFIAP-ADFIMI**

**Joint International CEO Forum**

**on**

**“Sustaining Economic Growth with Social Consciences –  
Modalities of the New Era”**

**Intercontinental Hotel**

**Kuala Lumpur, Malaysia**

**25-26 October 2017**



### **Rationale:**

National Development Finance Institutions (DFIs), or also known as development banks play a crucial role in the development of a progressive and inclusive financial sector which entails preserving the core foundations of mandate given at all times, ensuring effective and efficient specialized financial services in their respective areas, and contributing towards economic growth and development of a country. In this regard, the Forum will cover: a) how mandated role of DFIs could be enhanced not only to achieve economic growth but to achieve strategic development and social goals of the nation and (b) how these DFIs have evolved over times to complement banking institutions which will continue to provide financial services to these sectors.

### **Forum Structure:**

The conference is organized in a way that will allow delegates to learn from each others' experiences through speaker presentations of best practices and challenges on the theme and through personal interaction among delegates and speakers and among delegates themselves.

## TENTATIVE SCHEDULE

| Day/Date/Time         | Activities/Venue  | Remarks  |
|-----------------------|---|--|
| <b>Day 1 (25 Oct)</b> |   |  |
| 9:00am - 10:30am      | Opening Ceremony<br>Opening Gambit<br>Officiating Address: <ul style="list-style-type: none"> <li>➤ Chairman, ADFIMI</li> <br/> <li>➤ Chairman, ADFIAP</li> </ul> Welcome Address: <ul style="list-style-type: none"> <li>➤ Chairman, ADFIM</li> </ul><br>Keynote Address: <ul style="list-style-type: none"> <li>➤ Prime Minister Department<br/>Government of Malaysia</li> </ul> | <b>Master of Ceremony: ADFIM</b><br><br><b>Mr. Metin Özdemir</b><br>CEO of Ziraat Participation Bank of Turkey<br><br><b>Mr. Arjun Rishya Fernando</b><br>Chief Executive Officer/Director<br><b>DFCC Bank</b><br><br><b>TBA</b><br><br><br><b>TBA</b>   |
| 10.30am – 10.40am     | Photography Session   |  |
| 10:40am - 11:15am     | Coffee/Tea Break  |  |
| 11:15am - 1:00pm      | Session 1: The Role of National Development Financial Institutions (NDFIs) and Islamic Finance in the Achievement of Sustainable Development Goals (SDGs)   | <b>Session Chair:</b><br><b>Datuk Mohd Radzif Mohd Yunus,</b><br>Former Group Managing Director, SME Bank, Malaysia<br>Speakers:<br><b>1) Dr. Rami Ahmad</b><br>Special Envoy on the SDG's and Senior Advisor to the President,<br>Islamic Development Bank<br><b>2) Dato' Wan Mohd Fadzmi bin Wan Othman</b><br><b>3) Mr. Shaharuddin bin Zainuddin</b><br>President and CEO<br>Bank Pembangunan Malaysia Berhad Malaysia |
| 1:00pm - 2:30pm       | Lunch and prayers   |  |
| 2:30pm - 3:45pm       | Session 2: Developing Youth Entrepreneurship Through Online Marketing Channels  | <b>Session Chair:</b><br><b>Mr. Quazi Shairul Hassan,</b><br>Managing Director, The Saudi-Bangladesh Industrial and Agricultural Investment Company Limited  |

|                       |  |  |
|-----------------------|--|--|
|                       |  | <p>Speakers:</p> <p><b>1) Mr. Ashran Dato' Ghazi,</b><br/>CEO, Malaysian Global Innovation &amp; Creativity Center (MaGIC)</p> <p><b>2) Dato' Norhalim Yunus</b><br/>Chief Executive Officer,<br/>Malaysian Technology Development Corporation</p>   |
| 3:45pm - 4:15pm       | Coffee/Tea Break   |  |
| 4:15pm - 5:15pm       | Session 3: Business Continuity Management (BCM) Innovation | <p><b>Session Chair:</b><br/><b>Ms. Diana Smallridge, (invited)</b><br/>President International Financial Consulting, Ltd.</p> <p>Speakers:</p> <p><b>1) YB. Dato' Kamaruzzaman bin Abu Kassim,</b><br/>President/ Chief Executive,<br/>Johor Corporation</p> <p><b>2) Ms. Fumiyo Harada, (confirmed)</b><br/>General Manager,<br/>International Strategy &amp; Coordination Department,<br/>Development Bank of Japan, Inc.</p>   |
| 7:30pm - 10:30pm      | Gala Dinner for All Delegates / Accompanying Persons       | All Delegates / Accompanying Persons, Sponsors and Board Members are invited to attend.  |
| <b>Day 2 (26 Oct)</b> |  |  |
| 9:00am - 10:00am      | Session 4: DFI Governance Models and Best Practices        | <p><b>Session Chair: ADFIMI</b><br/><b>Mr. Mehmet Emin Özcan</b><br/>Chief Executive Officer,<br/>VakıfBank Turkey</p> <p>Speakers:</p> <p><b>1) Ms. Claudia Schmerler (invited)</b><br/>Head of Division, Financial and Private Sector Asia, KfW Bankengruppe</p> <p><b>2) Ms. Cecilia C. Borromeo (invited)</b><br/>President &amp; CEO,<br/>Development Bank of the Philippines</p> <p><b>3) Ms. Patricia Ojangole</b><br/>Chief Executive Officer,<br/>Uganda Development Bank</p> |
| 10:00am - 10:30am     | Coffee/Tea Break   |  |
| 10:30am - 11:30am     | Session 5: SMEs Roles in Economic Growth                   | <p><b>Session Chair:</b><br/><b>Mr. David Rasquinha (invited)</b><br/>Managing Director</p>  |

|                   |   |   |
|-------------------|---|---|
|                   |   | Export-Import Bank of India<br>Speakers:<br><b>1) Datuk Hafsah Hashim</b><br>Chief Executive Officer, SME Corporation Malaysia<br><b>2) Mr. Suat Ince</b><br>Chief Executive Officer, Industrial Development Bank of Turkey   |
| 11:30am - 12:30pm | Session 6: CSR Best Practices   | <b>Session Chair:</b><br><b>Datuk Vincent Pung Yee Kiong,</b><br>CEO Sabah Credit Corporation<br>Speakers:<br><b>1) Mr. Mahesh Kumar Jain</b><br>(invited)<br>Managing Director and CEO, IDBI Bank Ltd. (India)<br><b>2) Mr. Mominul Islam (invited)</b><br>Managing Director and CEO, IPDC Finance Ltd. (Bangladesh) |
| 12:30pm - 1:00pm  | Closing Ceremony  |   |
| 1:00pm - 2:15pm   | Lunch and prayer  |   |
| 2:15pm - 5:30pm   | Kuala Lumpur City Tour<br>(Ex: Central Market, Petronas Twin Tower, Handicraft Centre, Cocoa Boutique, King's Palace, National Monument, National Mosque, Sultan Abdul Samad Building, National Museum) | All Delegates / Accompanying Persons, Sponsors and Board Members are invited to attend.   |

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Intercontinental Hotel Kuala Lumpur, Malaysia  
25-26 October 2017**

**GENERAL CONDITIONS**

Candidates should be in good health. Participants are expected to take **medical insurance** coverage in their home countries to cover their travel and stay in **Malaysia**.

It will be the responsibility of the participants to make their own arrangements to secure visas for entry into **Malaysia**. Therefore, the participants are urged to check with the relevant authority for their visa requirements and apply as soon as possible. ADFIM may assist participants in the issuance of visas.

**VENUE**

The meeting will take place at Intercontinental Hotel Kuala Lumpur. This is a 5 star hotel located in the heart of Kuala Lumpur city’s prominent KLCC address. For those participants requiring accommodation; accommodation rates at Intercontinental Hotel (event venue) are given below. You are kindly advised to mention ADFIM-ADFIAP-ADFIMI’s CEO Forum in order to be entitled for the rates below. Participants wishing to stay at the mentioned hotel are requested to contact the hotel directly for room bookings or alternatively Ms. Azian Long ([azian@adfim.com.my](mailto:azian@adfim.com.my)) from ADFIM Secretariat can also be contacted regarding the room bookings. Obviously, participants wishing to stay elsewhere may do so at their discretion. A list of alternative hotels in vicinity is also provided below.

**NUMBER OF PARTICIPANTS**

Up to 100 persons

**APPLICATION**

Applications should be made by filling the **[ONLINE APPLICATION FORM](#)** or by sending the attached form and submitting it to ADFIMI’s e-mail address below preferably before **15.10.2017**.

**FORUM EXPENSES**

*CEO Forum is free for ADFIMI Members*


Participants will be entitled to the following:

- Softcopies of Forum notes (in USB Flash drive/e-mail)
- Lunches and coffee breaks during the Forum
- Transfers between the airport and the hotel (only for ADFIMI Members)

You are requested to inform ADFIMI of your flight details by filling in the nomination form and sending it to ADFIMI as soon as possible.

| Hotel Contact Details |   |                             |
|-----------------------|---|-----------------------------|
| <b>Name of Hotel</b>  | <b>Intercontinental Hotel Kuala Lumpur</b>  |                             |
| Room Prices           | Single Standard Room                        | USD 136* per room per night |
|                       | Double Room                                 | USD 150* per room per night |
| Contact Person        | Ms. Syarifah Sharella Binti Syed Abd. Kadir |                             |
| Contact Telephone     | +603-27826307                               |                             |
| Contact Email         | syarifah.sharella@ihg.com                   |                             |

\*The prices include breakfast, WiFi, bottle of water and 12% VAT

| <b>**ALTERNATIVE Hotels in vicinity</b> | <b>Room Rate (RM)</b> | <b>Room Rate (USD)</b> |  | <b>Distance to InterContinental Hotel</b> |
|---|-----------------------|------------------------|---|---|
| Holiday Inn Express City Centre         | 195,00                | 46,00                  | 3   | 3.2 Km                                    |
| Le Apple Boutique Hotel                 | 240,00                | 56,00                  | 3   | 450 meter                                 |
| Corus Hotel Kuala Lumpur                | 251,00                | 59,00                  | 4   | 400 meter                                 |
| Concorde Hotel Kuala Lumpur             | 281,00                | 66,00                  | 4   | 2.4 Km                                    |
| Impiana KLCC Hotel                      | 287,00                | 67,00                  | 4   | 2.6 Km                                    |
| PNB Perdana Hotel & Suites on The Park  | 317,00                | 74,00                  | 4   | 300 meter                                 |
| Maya Hotel Kuala Lumpur                 | 455,00                | 106,00                 | 5   | 1.7 Km                                    |
| Traders Hotel Kuala Lumpur              | 463,00                | 108,00                 | 5   | 1.5 Km                                    |

\*\* For more information please contact Ms. Azian Long ([azian@adfim.com.my](mailto:azian@adfim.com.my)) from ADFIM Secretariat.

If you have any questions regarding the Forum, or the nomination and selection procedures, please do not hesitate to contact ADFIMI.



Nuri Birtek  
Secretary General